

# Aleksandra Putilov

**Illustrator | Graphic Designer | UI-UX Designer**

Highly creative Graphic and Web Designer with a rich architectural background. Possessing outside-the-box thinking, composition skills, and deep expertise in Adobe Creative Suite. Known for creative problem-solving abilities and a never-ending eagerness to learn.

Dedicated to delivering projects timely, contributing to your company's success



## Work experience

2021 -present

### Graphic designer – Freelancer

- Created rebranding for the hi-tech company "Siberian science" that increased the company's visibility
- Developed portrait icons for an online school "Renaissance" site
- Designed covers for music release for the music group "Mulia"
- Designed personal websites including logos, icons in WordPress
- Created animation for the film "Peace with Myself" for a film festival
- Packaging design for the company "Carbofix"

2017 -2021

### Landscape architect–Margalit Suchoy's company (Israel)

- Planned and designed development of roads, parks, urban areas
- Collaborated on a project Light Rail LRT Haifa-Nazareth (the Landscape Stop's Planning Project)

2007-2017

### Architect– company "Sibzheldorproject" (Russia)

#### Railway Infrastructure Planning

- Designed plans of building, fasades, etc. in part "Architecture"
- 3D visualization in 3DMAX



## Volunteer activity

2023

Collaborated with "Boser" (בוסר) community to decorate bomb shelters all around Haifa with my artworks as part of the 'Meirot Belaila' project (מאירות בלילה)



## Tools | Skills

Adobe Illustrator | Adobe InDesign | Photoshop | Adobe XD | Adobe Dreamweaver | Adobe Premiere Pro | Procreate | WordPress |AutoCAD 3DMAX | ArchiCAD | Corel Draw | HTML | CSS

Experience with ChatGPT and Midjourney | Sketching

Strong knowledge in composition and color theory | Logo design



054 333 6574



<https://kiwi-artstudio.com/>



[kiwi.artstudio.info@gmail.com](mailto:kiwi.artstudio.info@gmail.com)



Haifa, Tzorfat Road 63



## Education

2022-2023

### Graphic design and UI-UX-design

(honors degree)

college "John Bryce" (Israel)

2022

VIDEOSMILE online course "Adobe Illustrator"

2020

COURSERA online courses "Introduction to Imagemaking" "Fundamentals of Graphic Design"

2003-2009

### Second degree Architecture

(honors degree)

Novosibirsk State Academy of Architecture and Fine Arts (Russia)

1997-2001

### Art school



## Language

Hebrew | English

Russian (native)

# מכתב המלצה עבור אלכסנדרה פוטילוב

לכל מאן דבעי :

אני כותבת המלצה זו לבקשת אלכסנדרה פוטילוב, בוגרת בקורס עיצוב גרפי ודיגיטל במכללת ג'ון ברייס. אלכסנדרה פוטילוב השתתפה אצלי בקורס והשיגה ציונים מעולים וסיימה כמצטיינת של הקורס. בהתבסס על הישגיה של אלכסנדרה פוטילוב, לרבות ציונים, נוכחות והשתתפות בכיתה, אני מדרגת את ביצועיה בקורס שלי כיוצאי דופן גם ברמת היצירתיות וגם ברמת הביצוע משימות. אני מעריכה מאוד את אלכסנדרה פוטילוב וממליצה בחום ובטוחה שהיא תמשיך ליישם את עצמה כמיטב יכולתה.

למידע נוסף,

יאנה גרינפלד

מרצה לעיצוב גרפי ודיגיטל

מכללת ג'ון ברייס



10/10/2023



לכל מאין דבעי

הנדון: אישור סיום לימודים וגיליון ציונים

הריני לאשר כי גב' אלכסנדרה פוטילוב ת.ז. 34120015-2

סיימה את לימודיה בהצטיינות במכללת ג'ון ברייס במסלול:

עיצוב גרפי יישומי בשילוב WEB Design וחווית משתמש

מועד פתיחה - 12.07.22

מועד סיום - 08.08.23

565 שעות

במסגרת הלימודים נבחנה הסטודנטית ב -

|     |                       |
|-----|-----------------------|
| 95  | יסודות העיצוב הגרפי   |
| 100 | איור וציר אנלוגי      |
| 100 | עיצוב ממשק משתמש      |
| 100 | אילוסטרטור            |
| 100 | פוטושופ               |
| 100 | אינדיזין              |
| 100 | מבחן מסכם             |
| 100 | פרויקט גמר ציון פנימי |
| 100 | UX/UI                 |
| 95  | HTML&CSS              |
| 100 | WordPress             |

ג'ון ברייס הדרכה בע"מ

בברכה והצלחה,  
מכללת ג'ון ברייס

ג'ון ברייס הדרכה, חומה ומגדל 29 תל-אביב מ. 6777129 | טל. 03-7100777 | פקס. 03-7100730  
www.johnbryce.co.il | Hungary | חיפה | ירושלים



זאת לתעודה

פוטילוב אלכסנדרה

כי

341200152

ת.ז.

## סיימה בהצטיינות קורס

עיצוב גרפי יישומי בשילוב Web Design וחווית משתמש

שנערך בתאריך 12/07/2022 עד 08/08/2023

סה"כ שעות לימוד : 565

10/10/2023

מוטי חדד

מנהל מכללת

ג'ון ברייס הדרכה בע"מ

זיו מנדל

מנכ"ל

ג'ון ברייס הדרכה בע"מ



ג'ון ברייס הדרכה הינה חלק מקבוצת מטריקס

John Bryce  
Adobe Certified Training Center

This is to certify that

# Putilov Aleksandra

ID Number: 341200152

has successfully completed

## Graphic Design Course for Print, Web & Mobile

at an Adobe Authorised Training Center

Presented on:

08/08/2023

Moty Hadad

General Manager  
John Bryce Training LTD

Ziv Mandl

CEO  
John Bryce Training LTD



John Bryce Training College | 29 Homa Umigdal St. Tel Aviv | \*6460 | www.JohnBryce.co.il





משרד העלייה והקליטה  
Ministry of Aliyah and Integration

# תעודת הכרה מקצועית

*Certificate of recognition  
as an artist*

לכבוד אלכסנדרה פוטילוב

תעודת זהות 341200152

הריני להודיעך על קבלת הכרה

**כאמן מצטיין**

מהוועדה המקצועית לאמנים

בתחום אמנות פלאסטית

שהתקיימה בתאריך 12/03/2024

14/03/2024

אגף תעסוקה  
המחלקה לאמנים  
וספורטאים עולים

תאריך



# Aleksandra Putilov

Illustrator | Graphic Designer | UI-UX Designer

|   |    |
|---|----|
| Character design .....                    | 2  |
| Illustrations   posters   magazines ..... | 6  |
| Animations .....                          | 12 |
| Digital portraits .....                   | 15 |
| Identity   Advertising .....              | 21 |
| App prototype .....                       | 31 |





# Character design



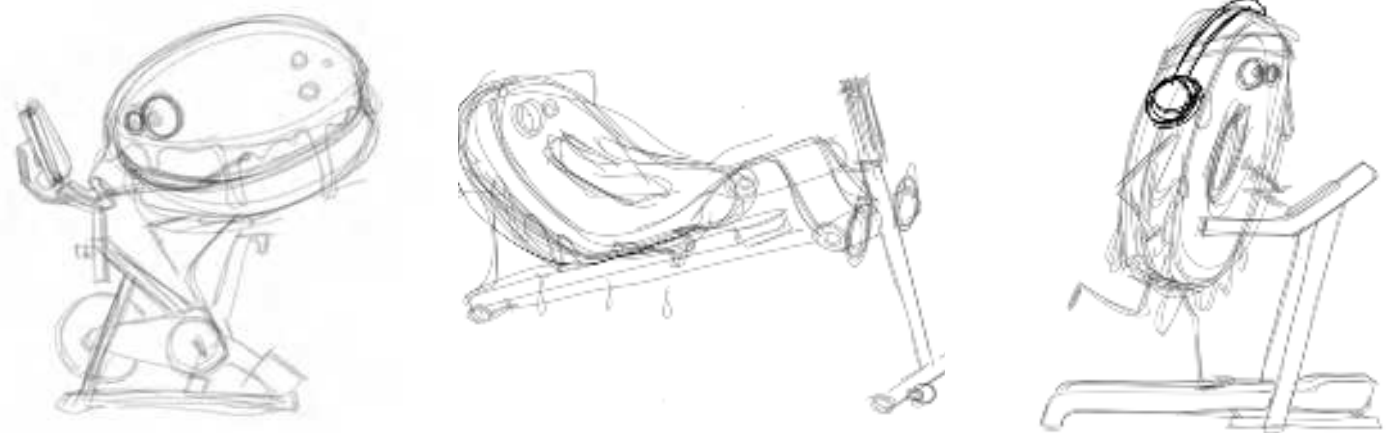




עם ישראל חי



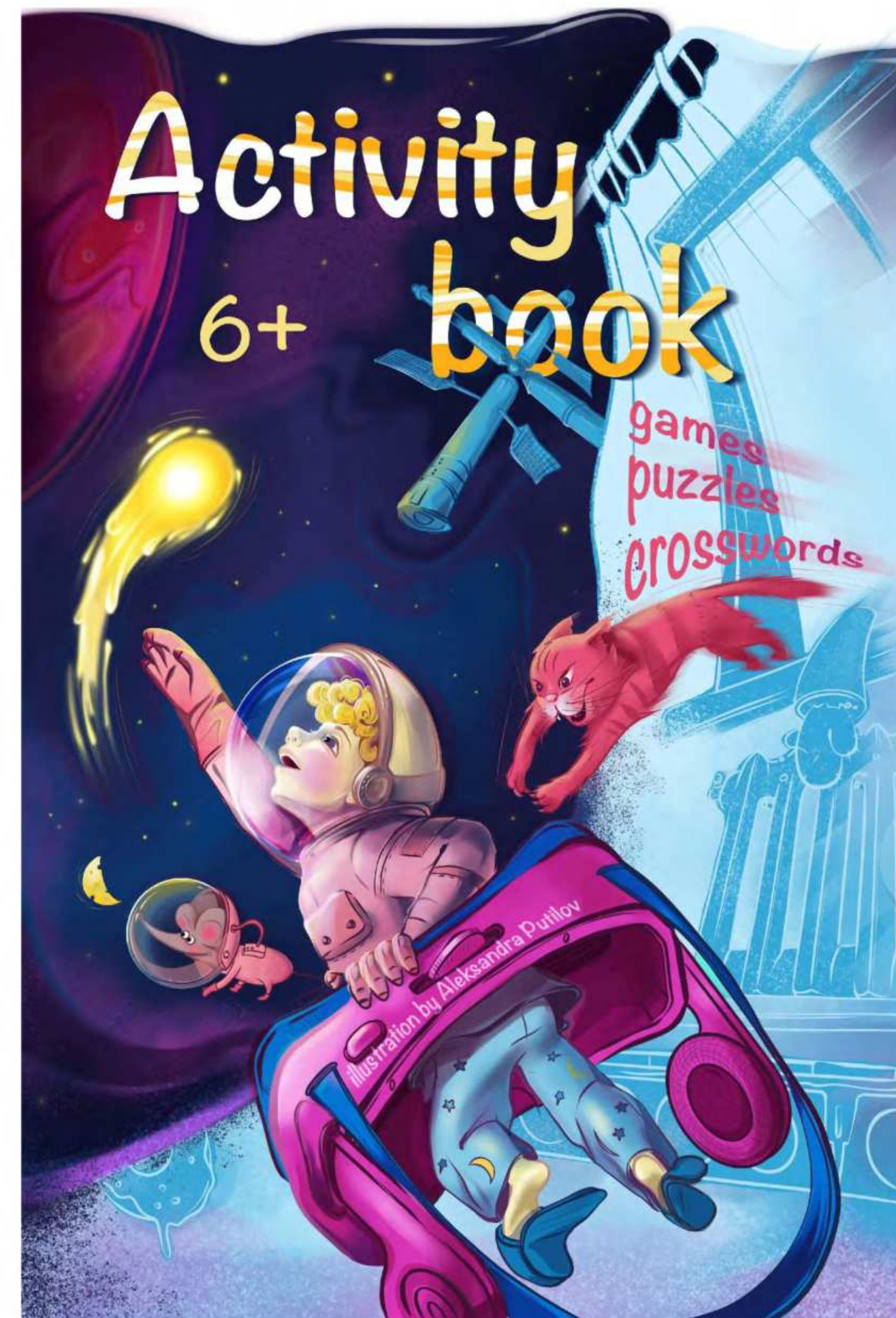




**the task**  
character donuts



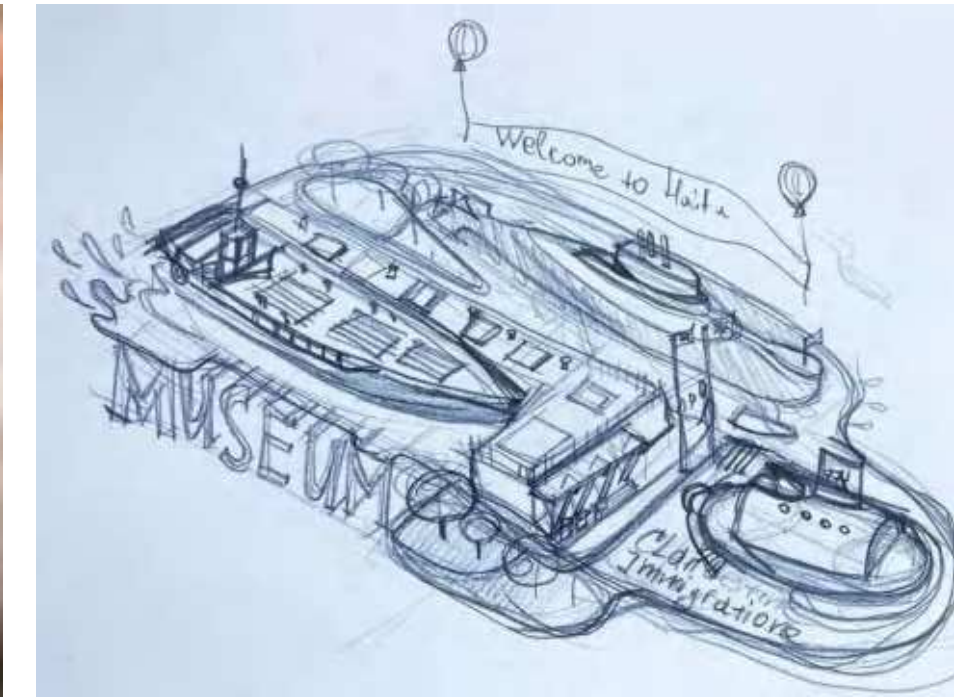
Illustrations  
magazines  
posters





# the task

Design of postcards for Haifa

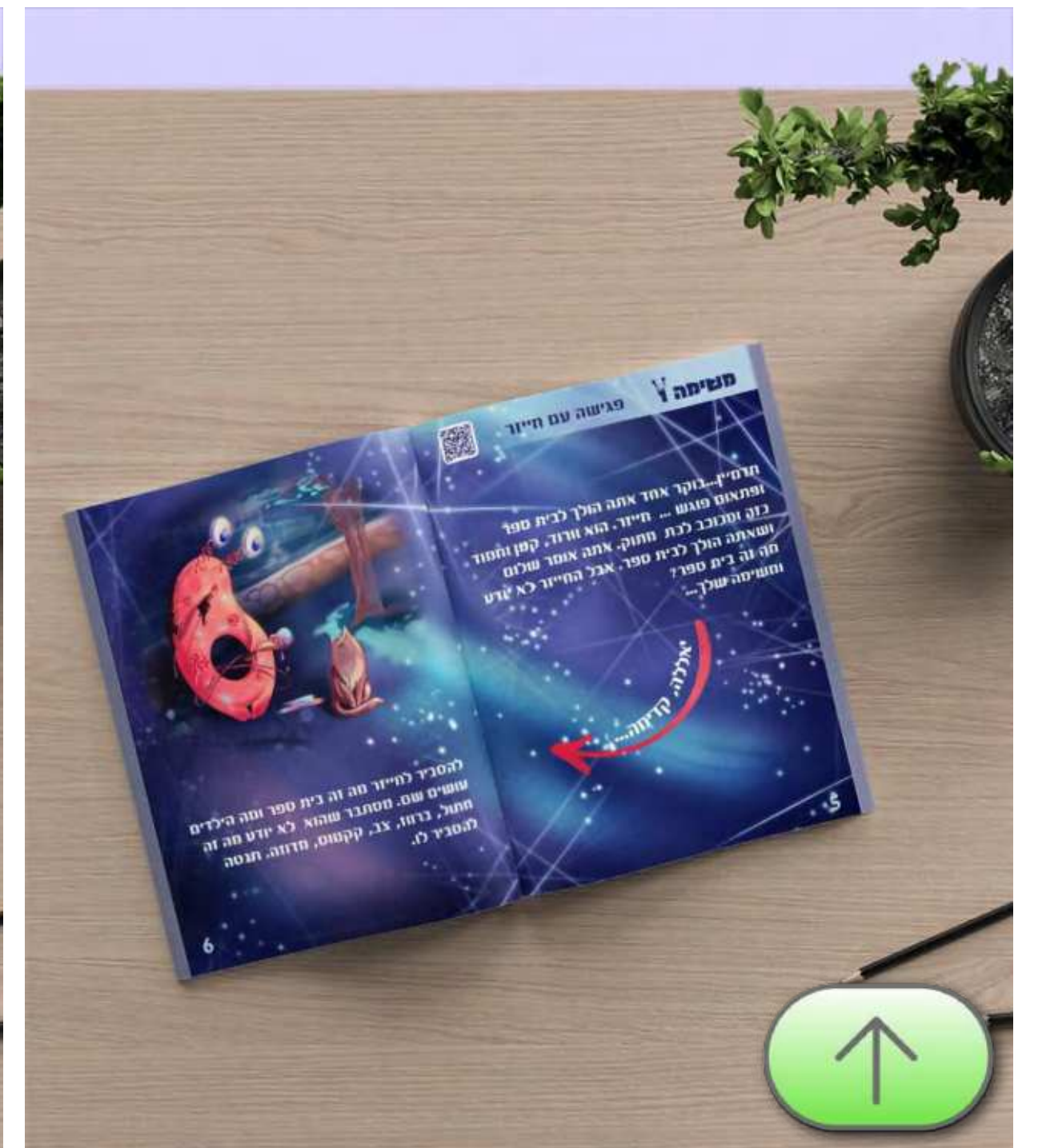




# the task

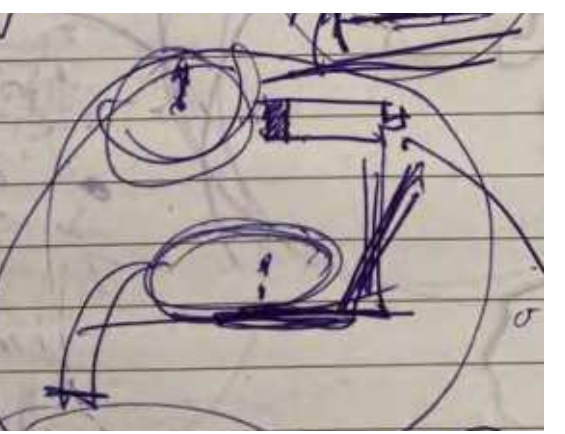
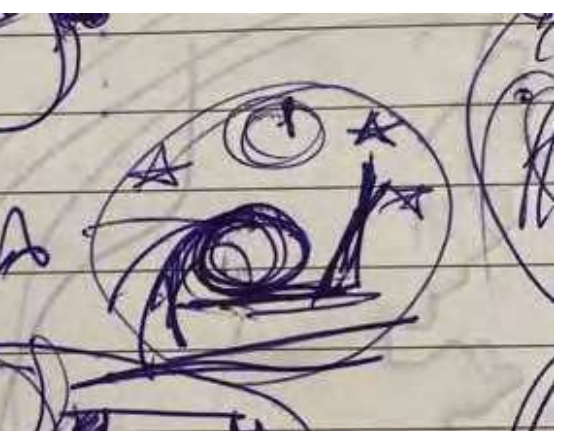
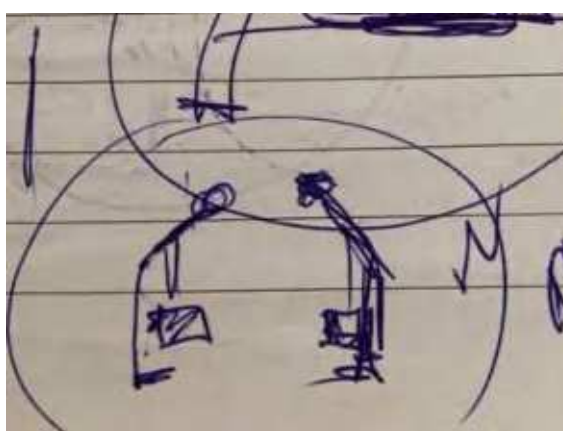
design and draw  
a children's book  
The theme:  
"Tasks for children"

see the whole book here



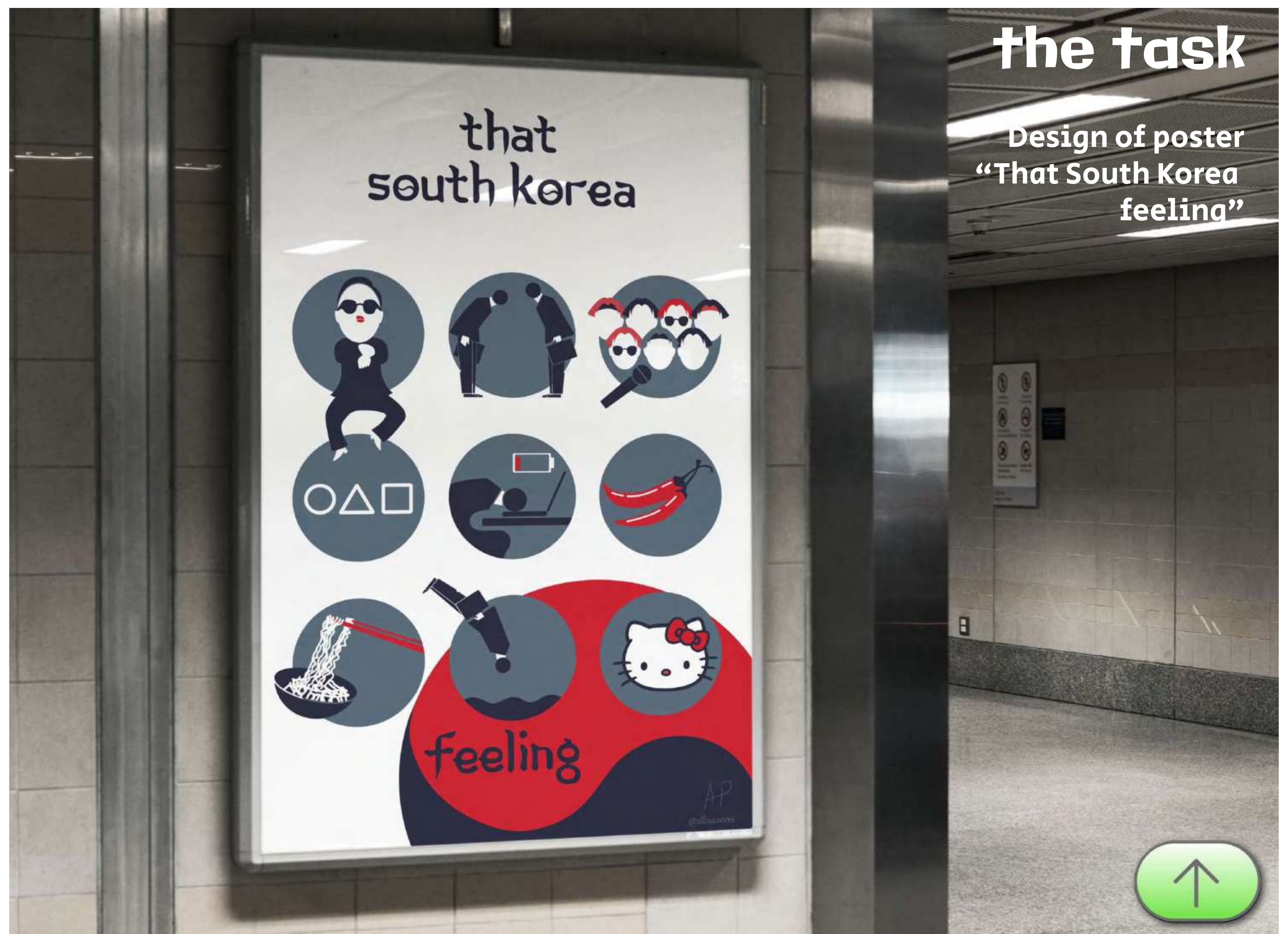


# that south korea



## the task

Design of poster  
"That South Korea  
feeling"





# the task

the poster contest "Shaping  
Consciousness for the West."

The goal of the contest was to convince  
the free world in America and Europe  
that Hamas is not a national liberation,  
but a terrorist organization.

organic waste goes  
in this trash bin...







## the task magazine cover design





# Animations





Create a series of animations to highlight the issue of hostages in Gaza

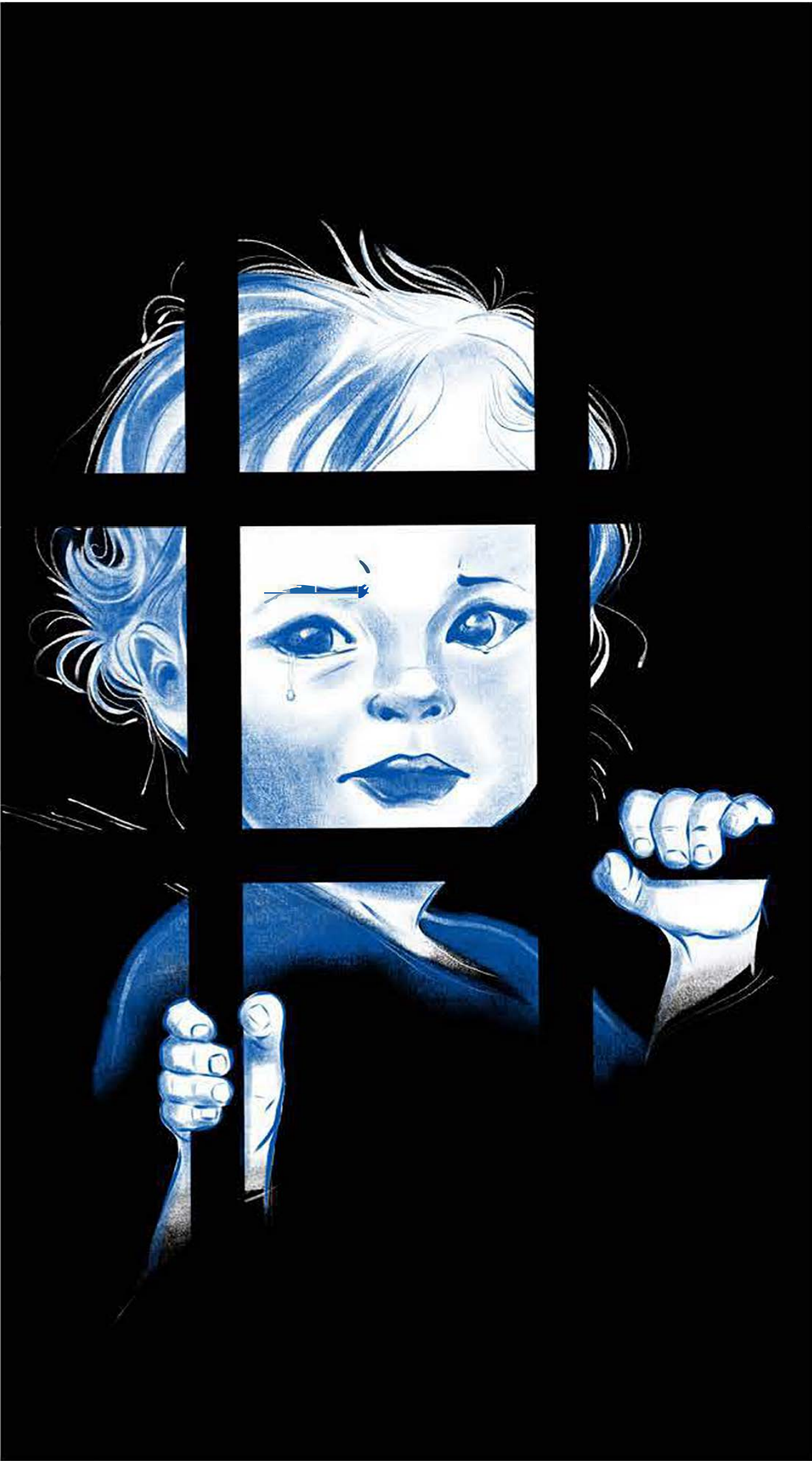
# the task



[link](#)



[link](#)



[link](#)



# the task

created design and animation for film  
“Peace with myself”

The film will be shown at one of the  
film festivals. A response from film  
festivals is currently awaited.



[link](#)



# Digital portraits





# the solution

Speakers are drawn in different images, suitable for the topic of their speeches.

Icon-Portrait of Boris Kagarlitsky is a political scientist. Portrait is in the image of Bukharin N.I. (Soviet revolutionary)



Icon-Portrait of Dmitry Kolezev is a journalist. Portrait is in the image of Griboyedov A.S. (Russian writer of the 19th century)



# the task

to draw portrait icons of speakers for the online school of social sciences.



Icon-Portrait of Evgeny Chichvarkin is a businessman and a public person. Image is in a Russian national costume of the 17th century



[link](#)



Icon-Portrait of Sergey Demidenko is expert of the Middle East. Image is the portrait of Lawrence of Arabia

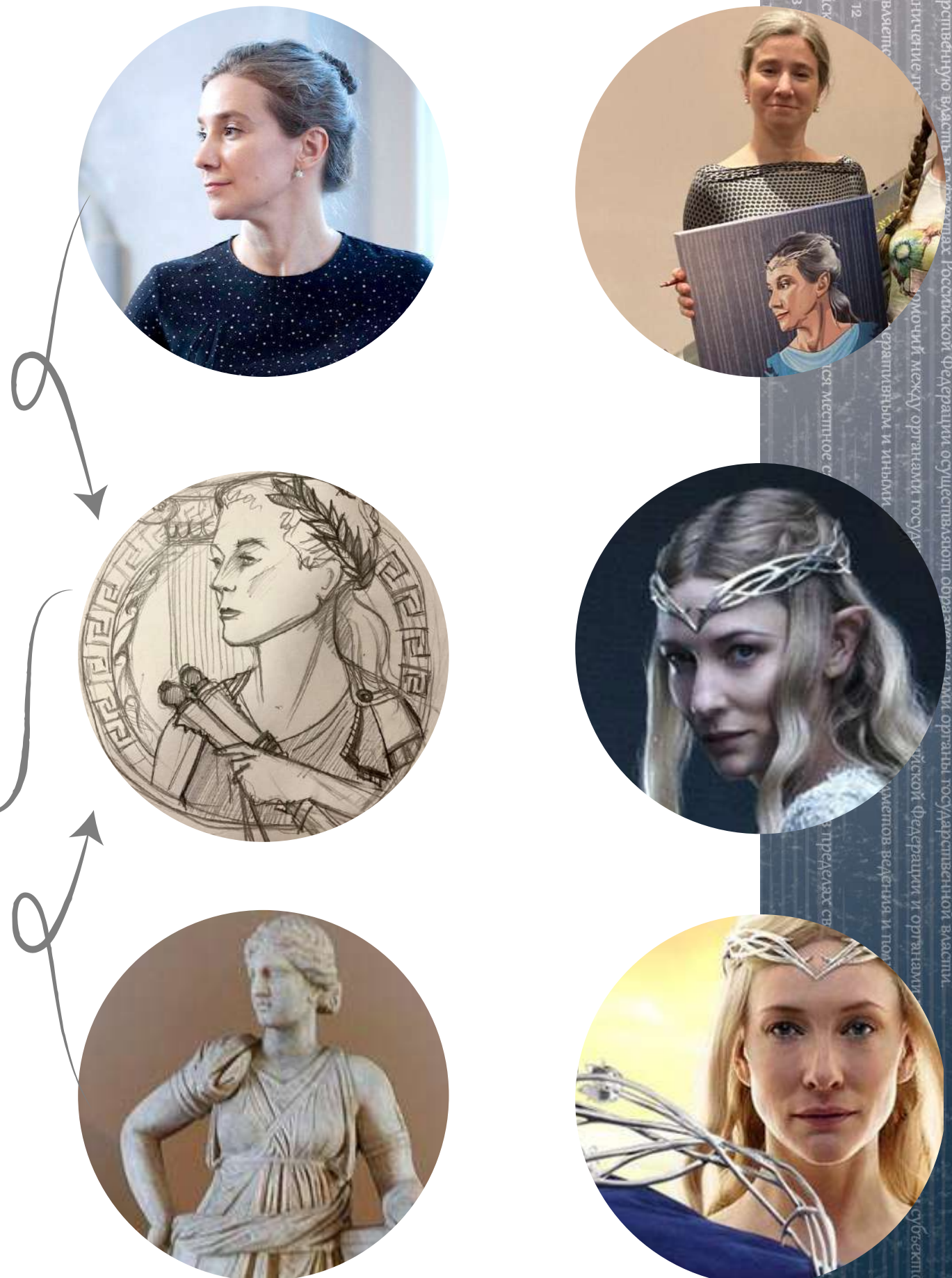




Icon-Portrait of Ekaterina Shulman is a political scientist.  
Portrait is in the image of the antique greek woman.

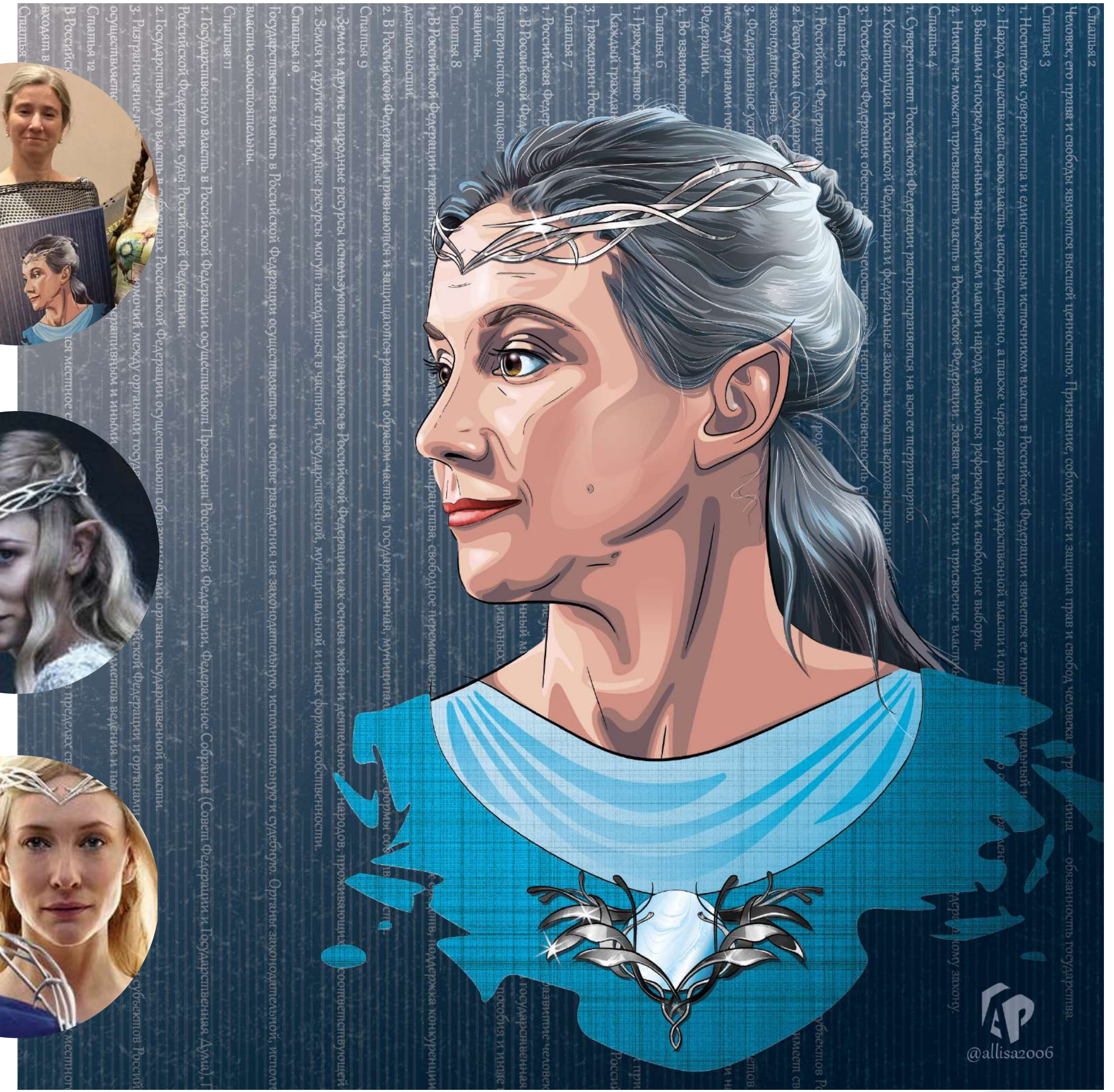


link



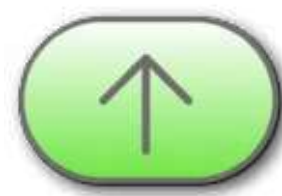
Do your duty, come what may  
(latin quote)

Portrait of Ekaterina Shulman as Galadriel (The Lord of the Rings)



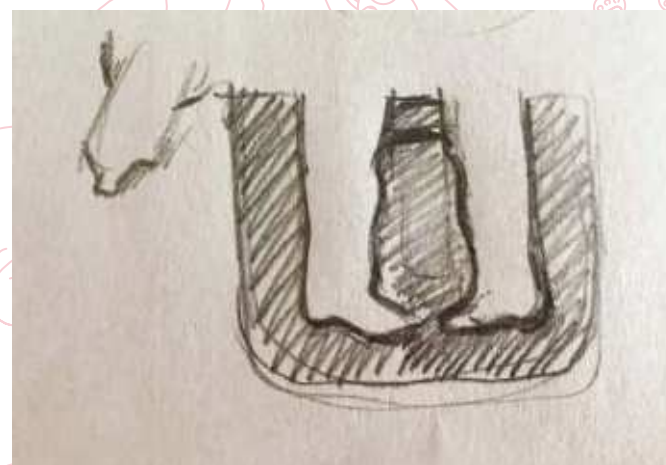
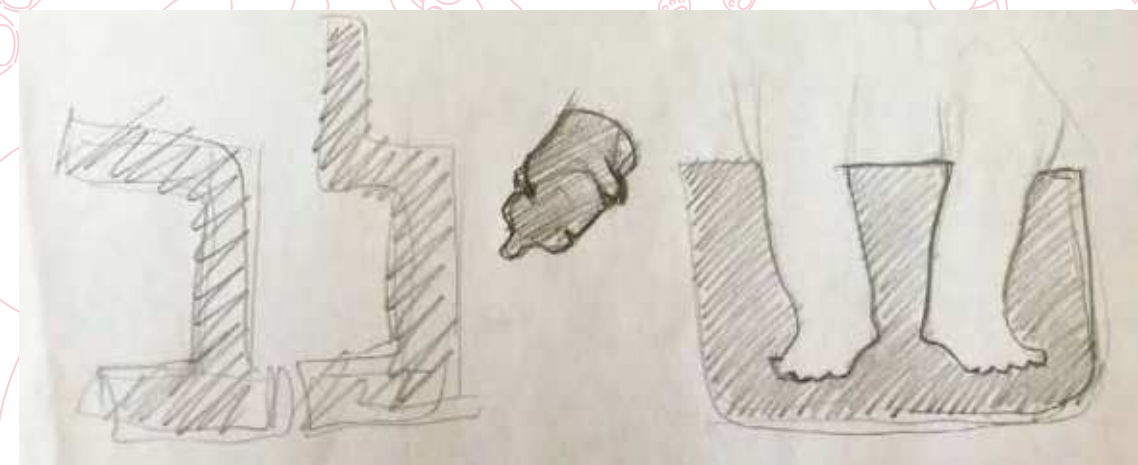


# Identity Advertising





Existing design



the task

logo redesign  
company "Shilav"



שילב

Future design

שילב





# the task

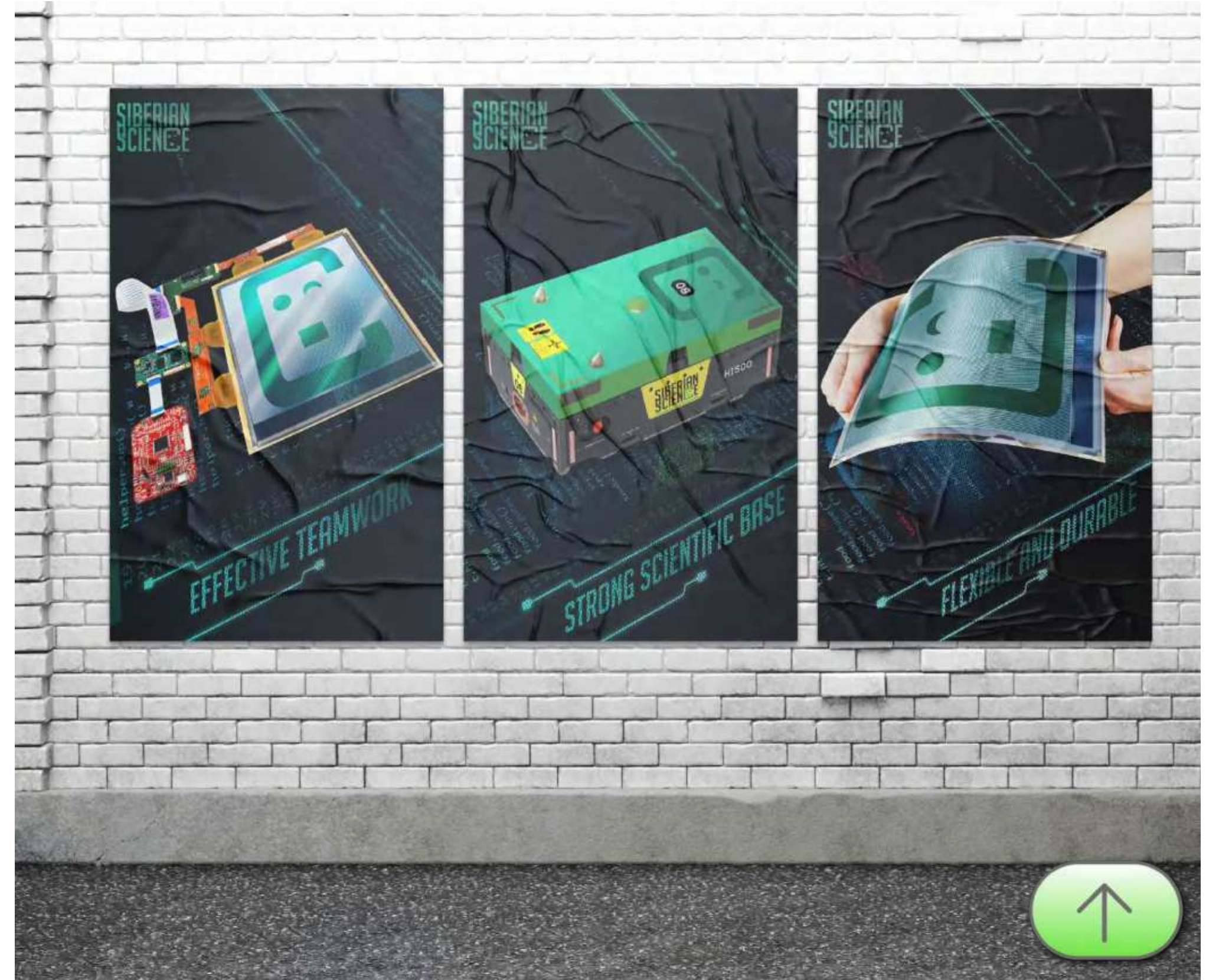
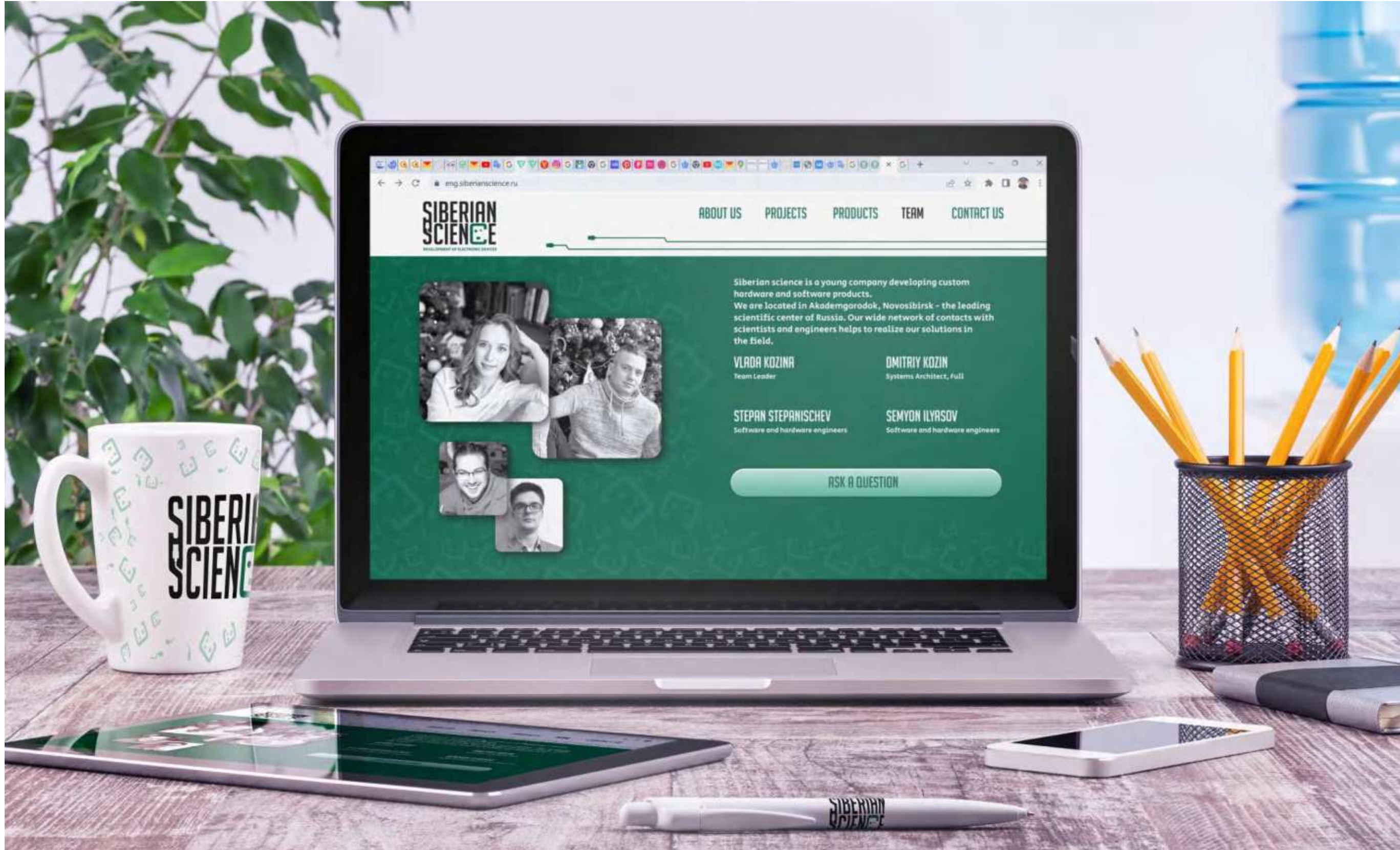
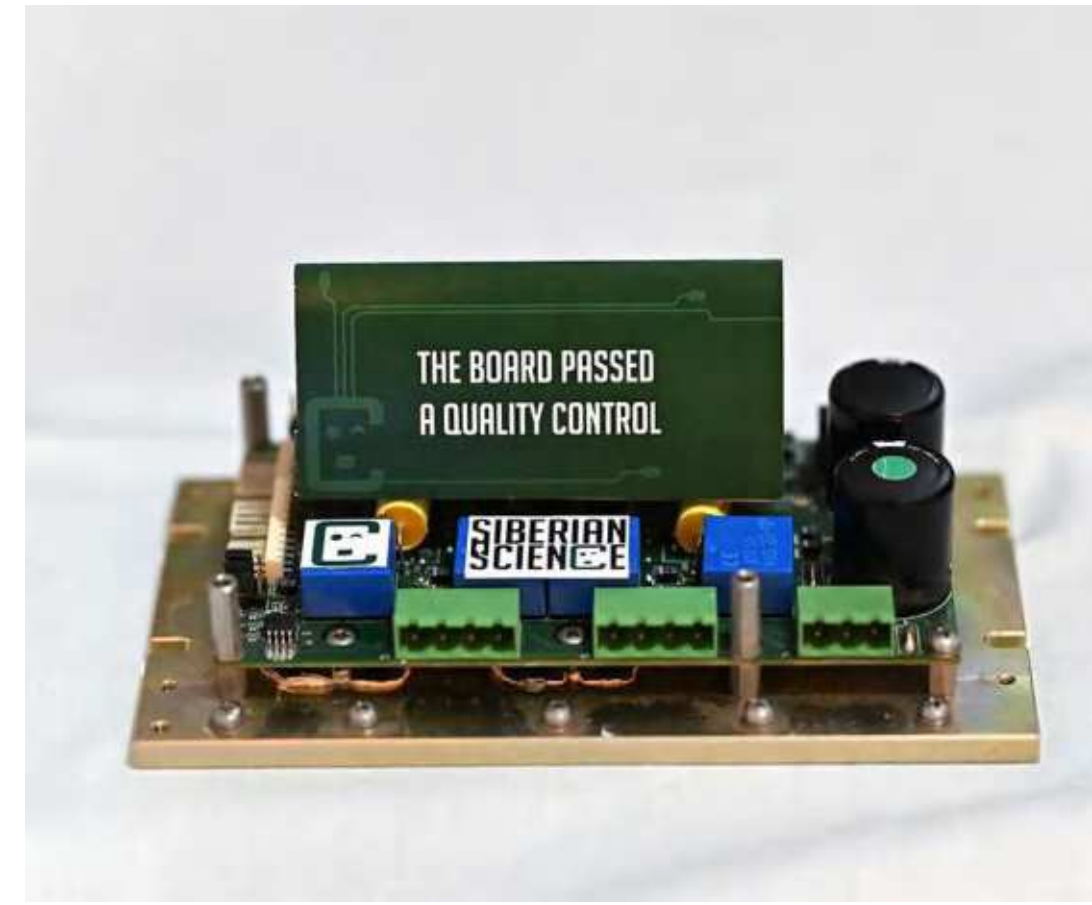
rebranding of the high-tech company Siberian Science



- Placement of a robot within the company name. The robot was a symbol of the old team with which the company started.
- The image and color are similar to a computer board.
- Use of negative space













# the task

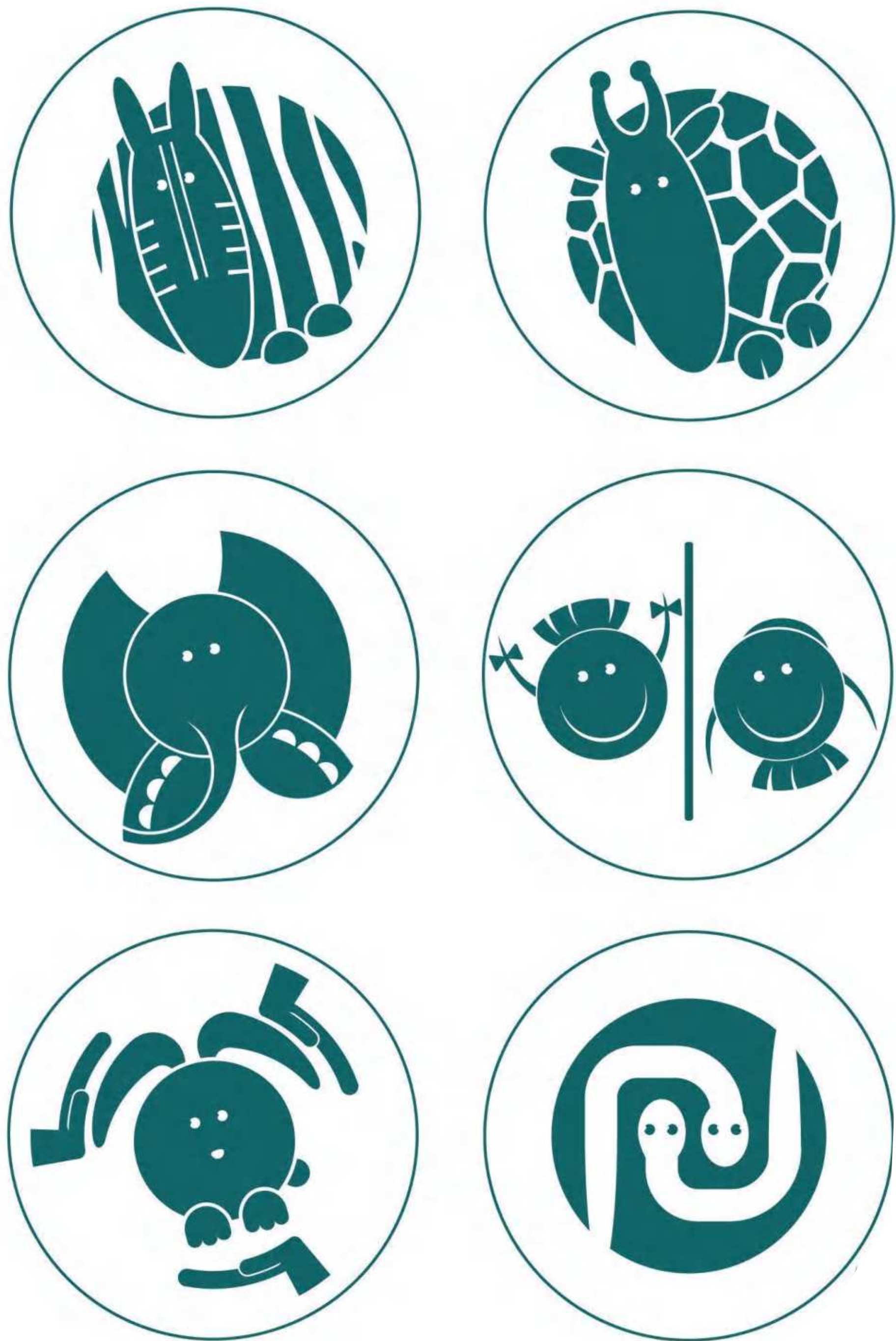
design identity of restaurant  
"Golden gragon"





# the task

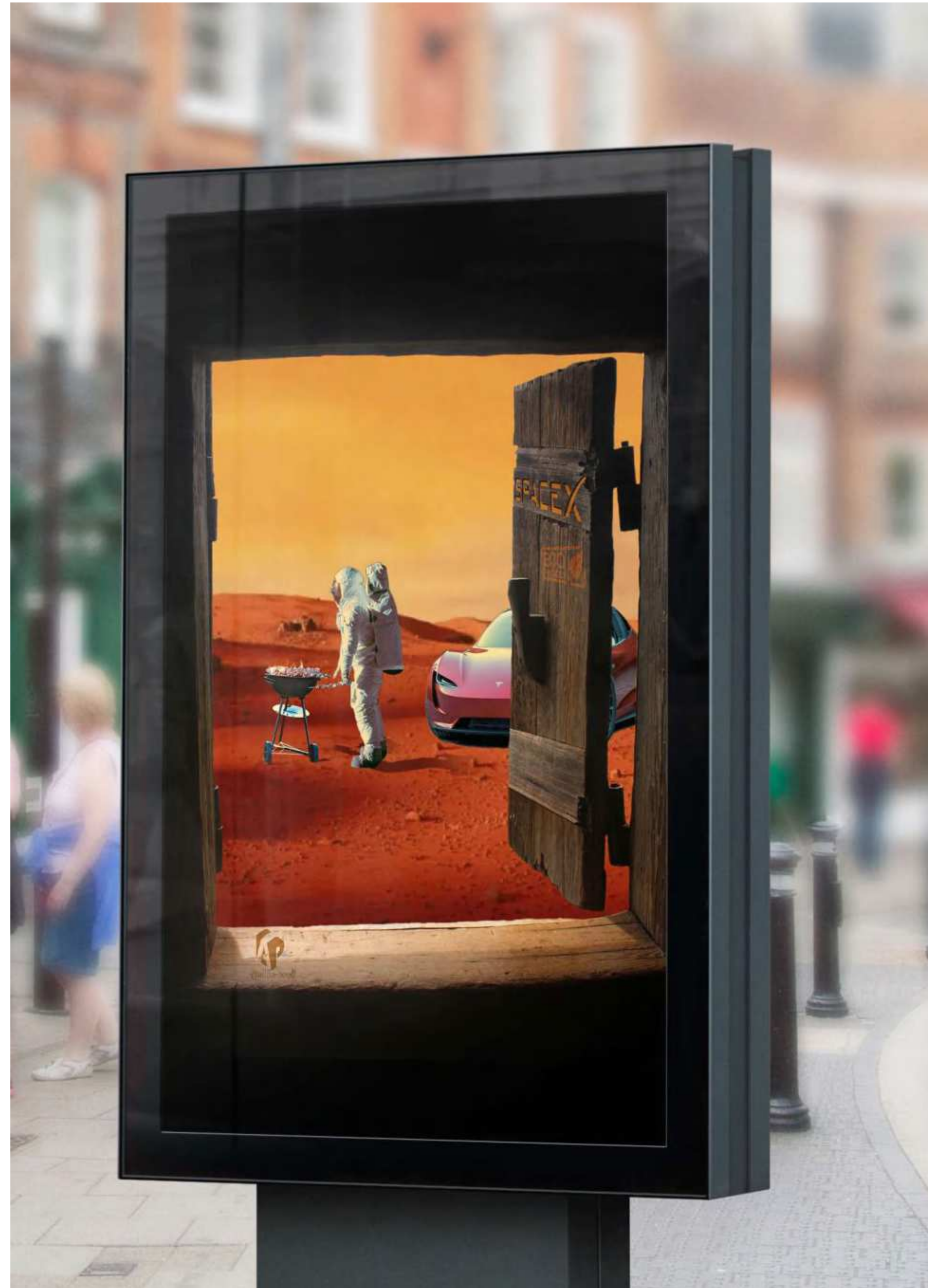
design icons for the zoo





# the task

advertising for SPACE X







Israel's brand my concept



international brand









# App prototype







## the task

to draw icon  
for application for  
learning languages

## the solution

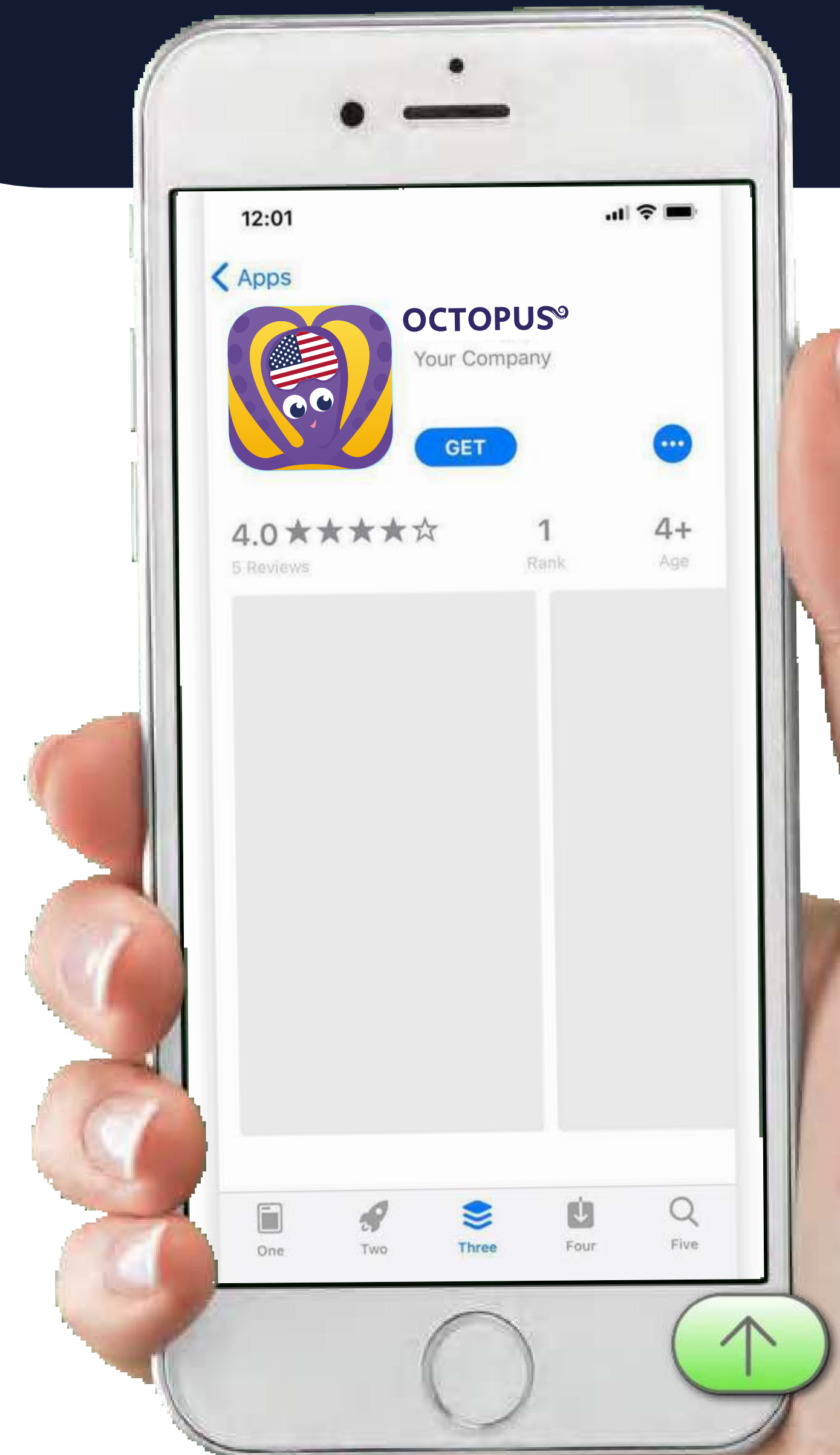
cute image catches the eye.  
creates a friendly atmosphere  
use a cute image of a smart  
animal



# OCTOPUS<sup>®</sup>



Octopuses are very intelligent  
animals that constantly  
surprise with their abilities.



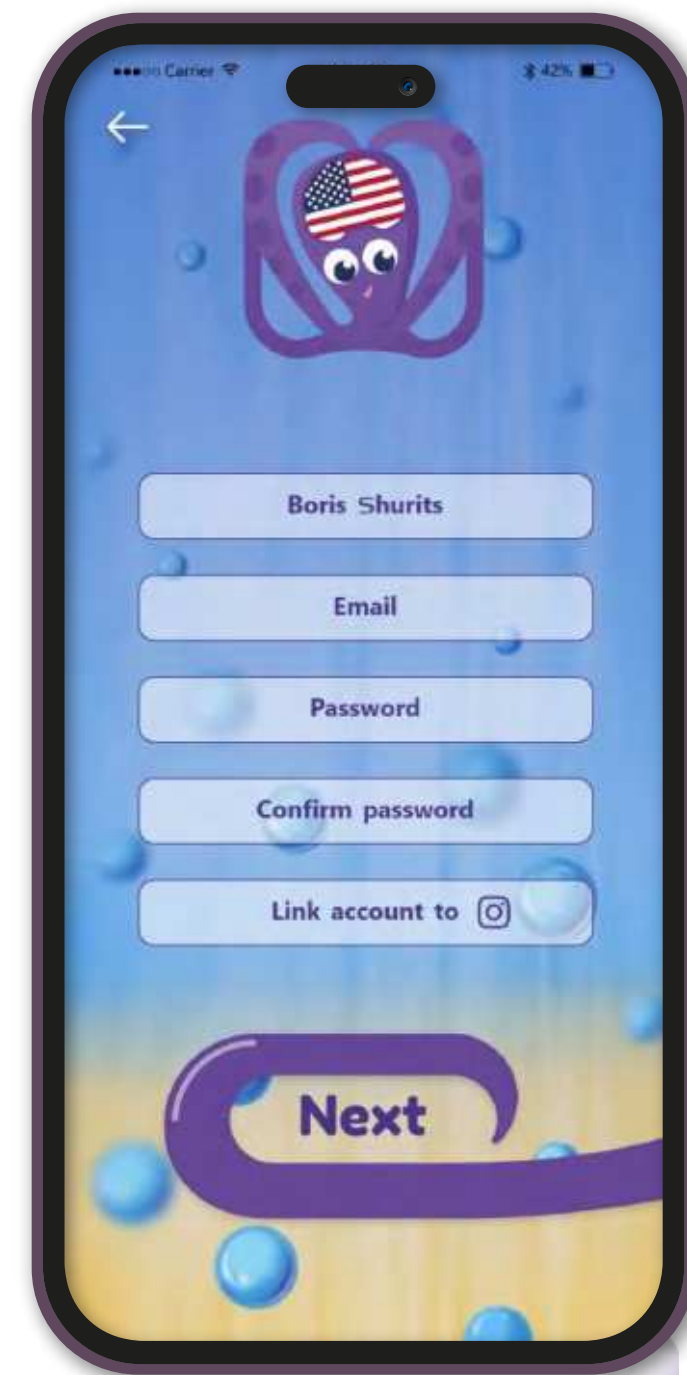


# the task

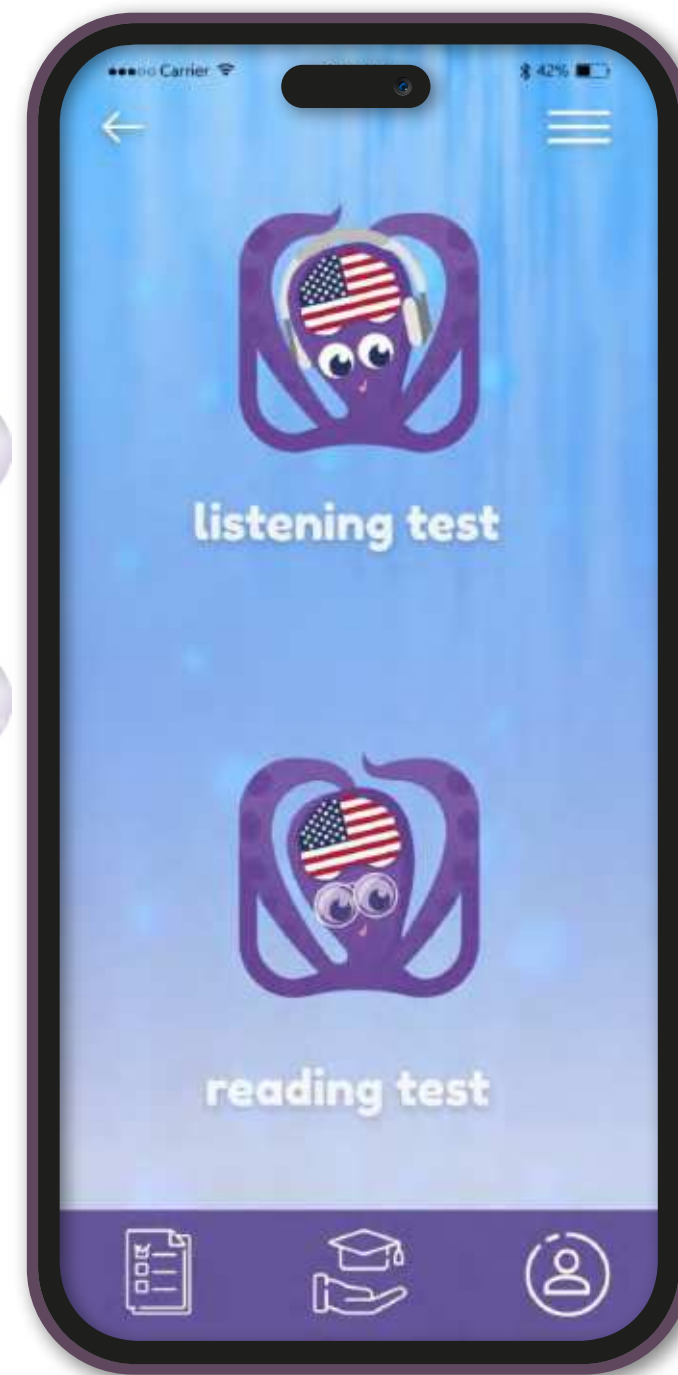
prototype for an application for learning English language "Octopus"



splash screen



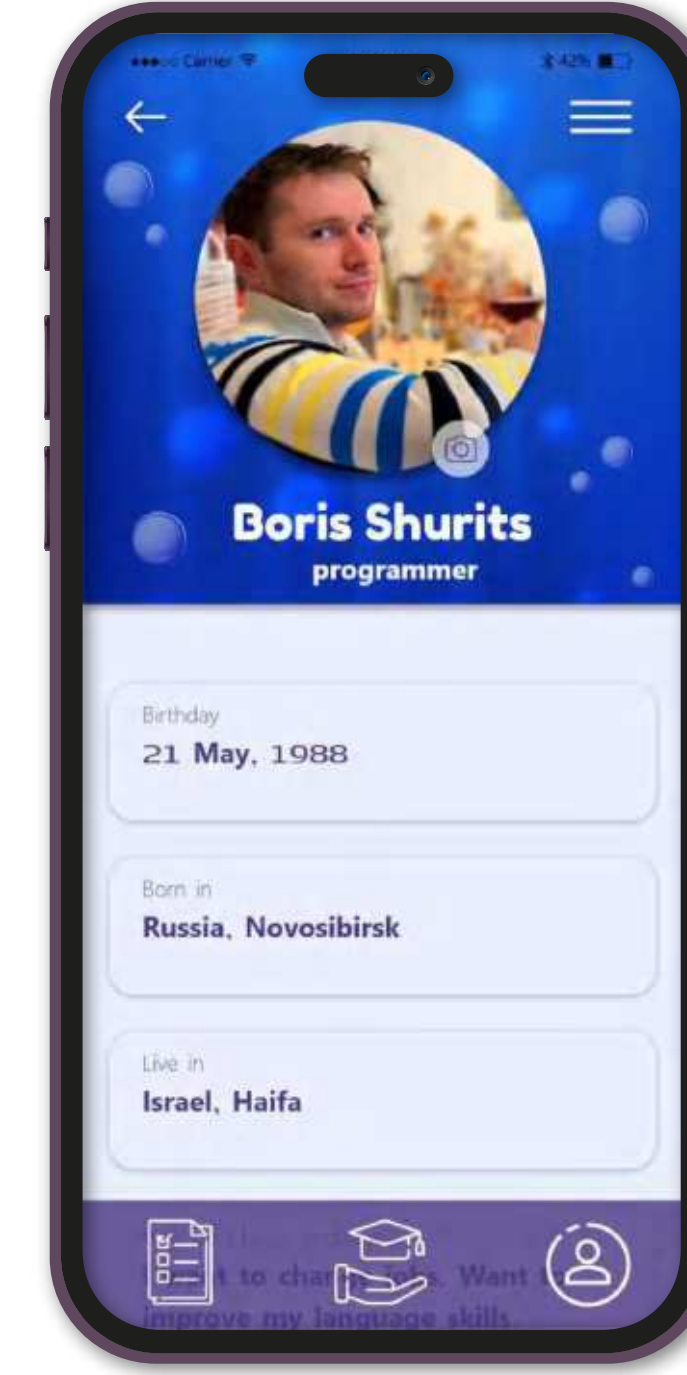
registration screen



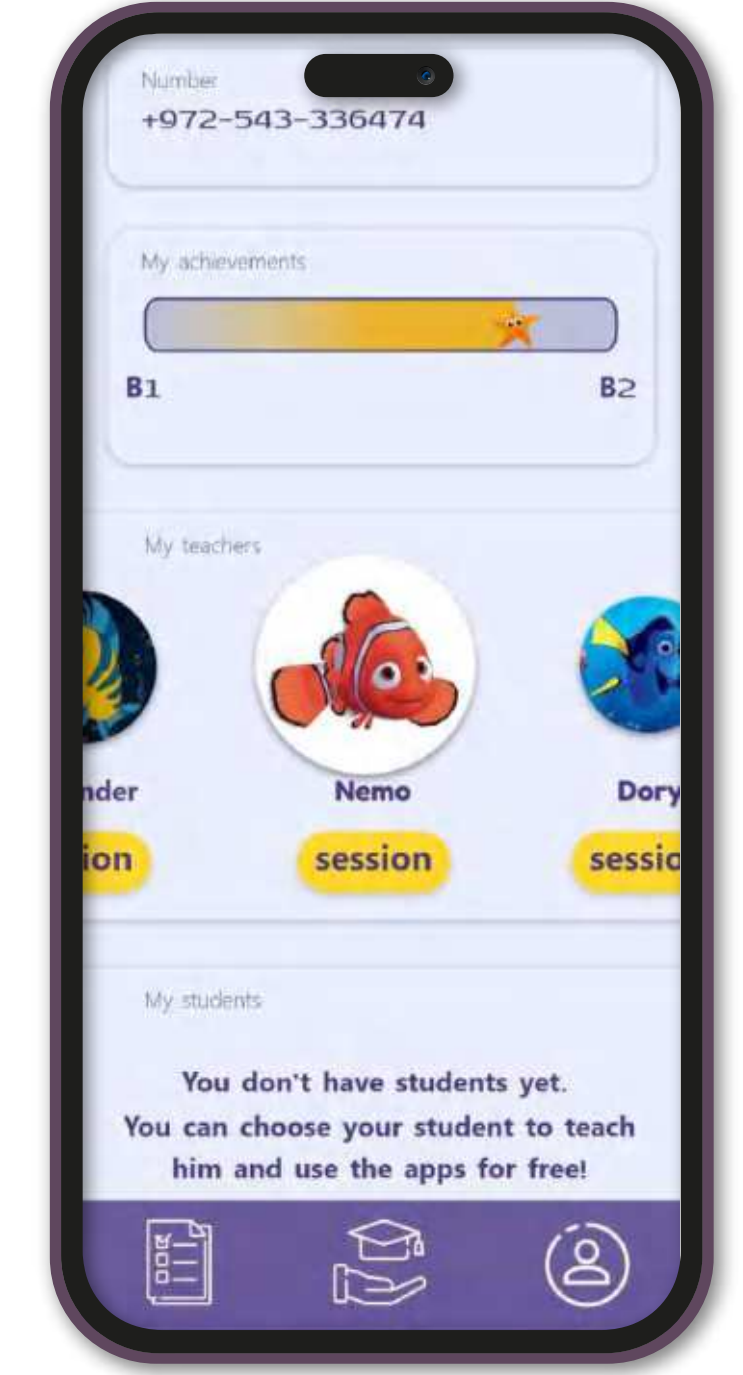
screen with categories for test



screen after passing the test



personal profile



personal profile continuation

