

Aleksandra Putilov

Illustrator | Graphic Designer



Highly creative Graphic and Web Designer with 3+ years of experience in creating innovative graphic designs and a rich architectural background. Possessing outside-the-box thinking, composition skills, and deep expertise in Adobe Creative Suite. Experienced in working on various projects and tailoring approaches to diverse customers needs. Recognized for creative problem-solving abilities and a never-ending eagerness to learn. Dedicated to delivering projects timely, contributing to the success of your company.



Work Experience

2021-present

Graphic designer – Freelancer

Planned, conceptualized, and implemented design for various digital and printed projects:

- Created animation for the film "Peace with Myself" showcased at a film festivals.
- Created a series of animations about hostages in Gaza.
- Created rebranding for the high-tech company "Siberian Science," increasing the company's visibility by 20%.
- Designed and implemented brand identity, including a brand character and corporate style, for the Israeli company "Gan Eden," boosting brand recognition and attracting 10% of new clients.
- Collaborated in the development of the "Renaissance" online school website and illustrated a series of portrait icons for the school's speakers in the field of social and political sciences.
- Developed impactful packaging design and other printed materials for Carbofix, a company specializing in spinal implant surgery.
- Designed album covers and illustrations for the music group "Mulia," enhancing their brand and engaging their audience. My covers and illustrations increased views on their YouTube channel by 60%.
- Designed a high-impact landing page for MyFarm, a U.S. startup focused on regenerative farms. Utilized modern web design principles and tools such as Adobe XD, WordPress, Elementor and MidJourney to create a visually appealing and user-friendly interface.

2017-2021

Landscape architect-Margalit Suchoy's company (Israel)

- Planned and designed development of roads, parks, urban areas

2007-2017

Architect- "company "Sibzheldorproject (Russia)

- created 3D visualizations of architectural designs using 3DS MAX and developed realistic and detailed renderings. Designed plans of buildings, facades, etc.



Tools

Adobe Illustrator | Adobe InDesign | Photoshop | Adobe XD | Adobe Premiere Pro | Procreate
WordPress | Adobe Dreamweaver | After Effects | AutoCAD | 3DS MAX | ArchiCAD | Corel Draw
HTML | CSS | proven experience with AI | Expert in Midjourney and ChatGPT prompts for predictable, beautiful results



Achievements

- Won "Best Animation" at the WORLDWIDE WOMENS Film Festival in Arizona, USA, for the animated film "Peace with Myself."
- Collaborated with "Boser" (בוסר) community to decorate bomb shelters all around Haifa with my artworks as part of the 'Meirot Belaila' (מאירות בלילה) project



Soft skills

Strong time management and organizational abilities | Ability work independently and team player
Excellent communicator | Attention to details | Learns new tools quickly

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Education

2022-2023

Graphic design and UI-UX-design (honors degree)

College "John Bryce" (Israel)

2022

VIDEOSMILE online course
"Adobe Illustrator"

2020

COURSERA online courses
"Introduction to Imagemaking"
"Fundamentals of Graphic Design"

2003-2009

Second degree

Architecture

(honors degree)

Novosibirsk State Academy
of Architecture and Fine Arts
(Russia)

1997-2001

Art school



Language

Hebrew | English (advanced)
Russian (native)

- Typography skills
- Passion for visual storytelling
- Composition skills
- Strong illustration skills
- Responsive design in WordPress
- Understanding of branding principles
- Responsibility